

Booker T. Washington Empowerment Network, BTWEN
Is pleased to announce that it's time for the Second Annual
2011 Up From Freedom Walk-A-Thon!
Connecting the past to inspire the future!

Lake Merritt, Oakland, CA □ **Saturday**, September 24, 2011

First Name: _____ Last Name: _____

I plan to walk at least _____ miles for the Up from Freedom Project (One lap around the lake is 3 miles.)

Dear Potential Sponsor,

I am participating in the **Up from Freedom Walk-A-Thon**. All proceeds help fund *Project Legacy*, a BTWEN Youth Development Program. You can sponsor me for an amount per mile and name a maximum amount that you are willing to contribute. After the walk-a-thon, I will return to tell you how many miles I walked and collect your contribution. Make checks to BTWEN. All contributions are tax-deductible.

Thank you!

	Name of Sponsor and Contact Information	Pledge per mile Example: \$5.00	Maximum Pledge	Amount Collected from Sponsor	Business Matching Pledge Amount
1					
2					
3					
4					
5					
6					
7					

Name of Sponsor and Contact Information	Pledge per mile Example: \$5.00	Maximum Pledge	Amount Collected from Sponsor	Business Matching Pledge Amount
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Participants:

To reach our goal, we hope that each participant finds a minimum of **10 sponsors**.

Please bring this to the walk-a-thon on:

Saturday, September 24, 2011

Our annual walk-a-thon is a fun and fit activity for kindergartners through senior citizens, with everyone reaching for their personal best distance. Participants set realistic distance goals based on their ability. Drinks will be provided, and each participant will receive a token of participation.

Our goal is to help the fundraising committee raise at least \$8,000.00 to help fund our youth development program, *Project Legacy*. We hope that everyone will participate in the walk-a-thon to the best of their ability. If we can get 40 participants to raise \$200 each, we will achieve our goal. That is as simple as getting just 10 people to pledge \$20.00 each, or 20 people to pledge \$10.00 each. We're hoping to make this walk-a-thon a great event, so the more contributions you raise, and the more people we get involved, the more successful we'll be at achieving our goal. Thank you very much for your participation!

Rules

1. Participant may start collecting pledges as soon as they receive the pledge sheets. **Reminder: Pledge sheets need to be turned on the walk-a-thon day, Saturday, September 24, 2011.**
2. Pledges may be made by anyone. **Please ask everyone who pledges if their company has a matching gift fund policy.**
3. **Each sponsor making a pledge should write their own name, pledge per mile, and maximum pledge.** Participants may collect the pledge in advance but must keep pledges until all are collected.
4. On walk-a-thon day, participants will walk during a specified time period around Lake Merritt. Each lap is approximately 3 miles. Each participant will be issued a token of completion each time they reach the starting point, thereby keeping track of the number of laps completed.
5. Upon completion of the walk-a-thon, a volunteer will record each student's mile total on their pledge sheet and return it. Participants may then collect outstanding pledges. **Please return pledge sheets with the money to BTWEN by Thursday, September 30, 2011.**
6. Participants are encouraged to wear hats and sunscreen if it's sunny or bring rain gear if it's rainy.

We look forward to all our participants having a great time! For questions or concerns, or to volunteer, **call 510-278-1634.**

